

EVALUATION/SELECTION SCORING SUMMARY

VENDOR:	ELEMENT STUDIO LLC	STUDIOCHUNKY, INC.	ROBERTSON PROFESSIONAL MEDIA
OVERALL SCORE TOTAL: /100	84	90	94
OVERALL SCORE TOTAL PER COMMITTEE MEMBER: /100	89 84 84	90 90 90	95 94 93
COMPLETE/THOROUGH PROPOSAL PER COMMITTEE MEMBER: /40	40 40 40	40 40 40	40 40 40
Understand of the nature of the project: Adherence to University Requirements: The Respondent's compliance with all requirements of the RFP specifications: Detailed proff of all requested qualifications and specified services: Project Timeline (capacity to complete the project within realistic timeframe): Respondent Presentation:			
RESPONDEND QUALIFICATION PER COMMITTEE MEMBER: /30	20 15 15	20 20 20	28 26 25
Profile of organizations (Respondent Overview): Number of years in business: Description of similar engagements: Higher Education References:			
COST PER COMMITTEE MEMBER: /30	29 29 29	30 30 30	28 28 28