



From: Chris Nixon, Committee Chair
To: Whitney Smith wesmith@uark.edu
Date: November 30, 2018
Subject: Summary — RFP 686684 Mobile Application Platform

Whitney,

The evaluation committee has completed the review and evaluation of proposals for a Mobile Application Platform under RFP 686684. Proposals were received from the following vendors:

1. AppTales
2. Unifyed
3. ModoLabs
4. Ex-Libris

After preliminary scoring, and after requesting and receiving the best and final offer responses, the evaluation committee met on November 26th, 2018, with all committee members present. We discussed the proposals to determine the best fit for the University. Following our discussion, each committee member prepared final scores and included notes on the score sheets.

The recommendation of our RFP committee is to award the request to ExLibris based on the following points:

1. Solution meets our ADA obligations for both back end development environment and public facing screens
2. Inclusive costs safeguard us from future increased spending to accomplish goals
3. Vendor will invest in student activities
4. The language used for custom development is easier to learn and teach over the other vendors
5. The ability to integrate with current and future system that leverage standard APIs

Evaluation forms and supporting documentation have been forwarded to your office.

The committee wishes to thank each respondent for their interest in doing business with the University of Arkansas, and for their efforts in responding to the RFP.

Thank you for your assistance with this RFP process.

Best regards,
Chris Nixon
Director, University Relations
University of Arkansas



UNIVERSITY OF ARKANSAS

vendor	Bryon	Sean	Chris	Final-Score
Unifyed - CC	82	71	78	231
Unifyed	83	72	79	234
Modo Labs	94	92	92	278
ExLibris	98	98	98	294
AppTales	0	0	0	0

Whitney Smith 12/3/18