**Q&A #1**

**RFP #674235**

**Bike Share System**

1. Question:

How did you develop your operational goal of 25%?

Answer:

This percentage was developed as a local decision based on the considerable changes in terrain that our riding public will encounter. Fayetteville is known for its steep grades and the UofA campus is lovingly referred to as “the hill”.

1. Question:

Multi-lingual support: Is Spanish the primary second language of the region? Is there another common language of interest?

Answer:

Northwest Arkansas is a very diverse region with Spanish being the primary secondary language and Marshallese following in towns further north (Springdale).

1. Question:

Can you share any specific parking concerns to address, (open parking areas, no parking areas, large volume retailers, etc)?

Answer:

As stated in the RFP the system must be able to abide by University and City of Fayetteville regulations/ordinances. (Examples of areas of concern would be public right of ways, sidewalks, ADA access, retail, and residential entrances.)

1. Question:

Is the bike share launch being available before the UAF fall semester begins of importance to you?

Answer:

Yes, but ultimately the launch date will depend on proposals and evaluations of all options being presented.

1. Question:

Clarification of “soft copies”: Do you desire 2 USB flash drives with a single copy OR two copies of the proposal on a single USB flash drive?

Answer:

Two USB flash drives, each with a single copy.

1. Question:

 On 2F: “Successful proposer should able to manage finances associated with sponsorships and direct associated revenue back into the system or offset funding from The City and the University.” Can you please clarify what is meant by “direct associated revenue”?

Answer:

Generated revenue will operate the system and eliminate or greatly offset any need for supplemental funding from the University or City.

1. Question:

Are there any additional addendums to the initial proposal?

Answer:

Not at this time. Please continue to monitor the HogBid website.