Addendum to R659102

Bid Opening Date – December 5, 2017 will remain the same.

Page 4 of 35 - Vendor Identification – Link.

The correct link is
https://pcweb.uark.edu/imagenowforms/fs?form=AVCB_Vendor_Form

Page 11 UAF expects to achieve the following goals list, should read as follows:

UAF expects to achieve the following goals (at minimum) through the selected firm:

1. Provide UAF and assist in all matters pertaining to professional marketing, trained, experienced staff and qualified order taking representatives for the Graduation Exclusive Items – examples are rings, etc.

2. Provide appropriate professional reflective marketing materials to promote Exclusive Ring Program. Consider applicable Board and Campus policies.

3. Provide at the University's sole discretion and request, assist University in coordination and implementation of semiannual Senior Salute.

4. Provide UAF and assist in all matters pertaining to professional marketing, trained, experienced staff and qualified order taking representatives for the Senior Salute Graduation Exclusive Items – examples are rings, etc.

5. Provide appropriate professional reflective marketing materials to promote Senior Salute semiannual . Consider applicable Board and Campus policies.

6. Make recommendations consistent with Board and Campus performance objectives and criteria.

7. Assist in the search and selection of items to offer for UAF's Graduation Items to students.

Page 27 Item 13, 4th bullet. Should read as follows:

- Remove - Describe the organization of the firm and the range of services it provides, its underlying philosophy or mission statement and any organizational aspects that uniquely qualify the firm for this assignment.

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1. Rings - Sales from last year's rings 450

We are not making a guarantee. This is just an estimate of historical sales.

2. Senior Salute – Provide the price for the total available for the marketing.
   Break it down by the funds the vendor will provide to the U of A and funds the vendor spends themselves.
3. Regalia Rental - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks
4. Regalia Purchase - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks
5. Warranty and Service - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks
6. Ring Protection Plan - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks
7. Other Merchandise - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks
8. Trade In - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks
9. Not to exceed budgets - We do not have the quantities for the other items.
   Please provide a breakdown according to price breaks