http://styleguides.uark.edu/UA_Logo_Horizontal_large.jpg

R636374

Question and Answer Set Number 3

Question 1

Have the site pages and visuals for the new TSC website (Phase 1 launched March 31, 2017) been completed?

Answer 1

Yes

Question 2

If so, who did the work?  Is that firm bidding on this RFP?

Answer 2

The current website design was done internally by TSC’s marketing team.

Question 3

If so, the site was built on Wordpress.  Pleas confirm that Goal 2 on page 9 should also be built using Wordpress.

Answer 3

Confirmed

Question 4

If Phaase 1 has not been completed, then can we prose another CMS?  Do you have a preference?

Answer 4

We will need to continue with Wordpress

Question 5

Are there any integrations with third-part applications / databases?  If so, please provide a list of them and their platforms.

Answer 5

There are none

Question 6

Please clarify or provide insight as to the types of web maintenance tasks the Graphics Designer might need.

Answer 6

Some examples of web maintenance tasks that will be needed are: refreshing/updating content as needed, promoting special events, making sure links are current and operating, analyzing and reporting website analytics, and password maintenance.

Question 7

Please explain what type of print design skills you are looking for.

Answer 7

Print design isn’t part of this project