

From: Michael Harris

Sent: Wednesday, August 02, 2017 4:48 PM

To: Whitney Elizabeth Smith <wesmith@uark.edu>

Cc: Andrew Roberts <ahr002@uark.edu>; Elvis John Moya <ejmoya@uark.edu>; Jimmy Joseph Sanchez <jjsan@uark.edu>; Trenton Bane Daniel <tbd001@uark.edu>

Subject: RFP 645641 - Promotional T-Shirts: Intent to Award

Whitney: the evaluation committee has completed the review and evaluation of proposals for the Athletics RFP 645641 - Promotional T-Shirts.

Proposals were received from the following vendors:

1. BSW Advertising
2. Kenmar
3. Maverick
4. New Lion Media
5. Wildheart Designs
6. 4imprint

The evaluation committee was given the proposals on July 12 for review. We met on Wednesday, July 14 to discuss the proposals. After discussions and preliminary scoring, it was decided the group wanted to see Best and Final Offers using a mock order and clarifications. After receiving the BFO last week, we met again today and the group scored all proposals and attached is a summary of the evaluations.

The committee recommends the award of the Athletics RFP 645641 - Promotional T-Shirts to Wildheart Designs. The evaluation forms and supporting documentation have been delivered to your office.

Thank you for your assistance with this process.

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Promotional T-shirt RFP - BFO Scoring - Aug. 2, 2017

Mike Harris

	Criteria A: Range of Services	Criteria B: Vendor Qualification	Criteria C: Cost	Total
BSW	35	28	25.74	88.74
Kenmar	0	0	0	0
Maverick	0	0	0	0
New Lion Media	28	30	17.12	75.12
Wildheart	40	30	30	100
4imprint	30	25	9.99	64.99

Andrew Roberts

	Criteria A: Range of Services	Criteria B: Vendor Qualification	Criteria C: Cost	Total
BSW	36	27	25.74	88.74
Kenmar	0	0	0	0
Maverick	0	0	0	0
New Lion Media	35	26	17.12	78.12
Wildheart	40	30	30	100
4imprint	30	28	9.99	67.99

Elvis Moya

	Criteria A: Range of Services	Criteria B: Vendor Qualification	Criteria C: Cost	Total
BSW	35	25	25.74	85.74
Kenmar	0	0	0	0
Maverick	0	0	0	0
New Lion Media	35	25	17.12	77.12
Wildheart	40	30	30	100
4imprint	30	25	9.99	64.99

Jimmy Sanchez

	Criteria A: Range of Services	Criteria B: Vendor Qualification	Criteria C: Cost	Total
BSW	35	25	25	85
Kenmar				0
Maverick				0
New Lion Media	30	20	20	70
Wildheart	40	30	30	100
4imprint	20	15	15	50

Trent Daniel

	Criteria A: Range of Services	Criteria B: Vendor Qualification	Criteria C: Cost	Total
BSW	35	25	25.74	85.74
Kenmar				0
Maverick				0
New Lion Media	25	30	17.12	72.12
Wildheart	40	30	30	100
4imprint	15	30	9.9	54.9

Total Scores

	Mike Harris	Andrew Roberts	Elvis Moya	Jimmy Sanchez	Trent Daniel	TOTAL SCORE
BSW	88.74	88.74	85.74	85	85.74	433.96
Kenmar	0	0	0	0	0	0
Maverick	0	0	0	0	0	0
New Lion Media	75.12	78.12	77.12	70	72.12	372.48
Wildheart	100	100	100	100	100	500
4imprint	64.99	67.99	64.99	50	54.9	302.87