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June 20, 2017

RE: Intent to Award - RFP 641073 Junior Razorbacks Promotional Items

To All Respondents:

The University of Arkansas Procurement division has received the official recommendation of award from the evaluation committee elected to review the proposals requested for the above captioned RFP. The proposal due date was May 25, 2017. The University received two (2) certified responses. Upon the results of the committee evaluation, and review by Procurement, the recommendation for award extends to New Lion Media Group.

Respectfully, this letter of "Intent to Award" serves as notification that contract negotiations will begin with New Lion toward the ultimate goal of a Purchase Order/Contract to be issued by the University of Arkansas.

The University of Arkansas is thankful for the attention of each respondent, and for the time and effort expended in responding to the RFP. We encourage and appreciate the participation of our vendor community. Thank you for your interest and participation.

Best Regards,

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