

2017-18 Hog Heaven Weekly Sales

		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Weekly Total	Weekday (M-T)	Weekend Total	NOTES
Week 1	July 1-2						\$ 345.30		\$ 345.30	\$ -	\$ 345.30	
Week 2	July 3-9	\$ 481.20		\$ 225.67	\$ 340.62	\$ 403.02	\$ 581.57		\$ 2,032.08	\$ 1,047.49	\$ 984.59	Fourth of July (Closed)
Week 3	July 10-16	\$ 654.03	\$ 562.06	\$ 782.76	\$ 484.17	\$ 56.27	\$ 1,615.19		\$ 4,154.48	\$ 2,483.02	\$ 1,671.46	
Week 4	July 17-23	\$ 551.85	\$ 139.96	\$ 638.25	\$ 656.68	\$ 2,358.17	\$ 2,051.89		\$ 6,396.80	\$ 1,986.74	\$ 4,410.06	
Week 5	July 24-30	\$ 809.46	\$ 790.48	\$ 1,417.17	\$ 646.90	\$ 914.09	\$ 1,687.72		\$ 6,265.82	\$ 3,664.01	\$ 2,601.81	
Week 6	July 31-Aug. 6	\$ 428.78	\$ 831.05	\$ 330.62	\$ 713.05	\$ 1,475.21	\$ 1,106.60	\$ 402.52	\$ 5,287.83	\$ 2,303.50	\$ 2,984.33	
Week 7	Aug. 7-13	\$ 265.33	\$ 1,651.31	\$ 392.38	\$ 665.82	\$ 1,142.01	\$ 10,419.37		\$ 14,536.22	\$ 2,974.84	\$ 11,561.38	Basketball Fan Day/Football Autograph
Week 8	Aug. 14-20	\$ 1,693.30	\$ 496.61	\$ 464.92	\$ 772.80	\$ 2,278.55	\$ 1,646.43		\$ 7,352.61	\$ 3,427.63	\$ 3,924.98	
Week 9	Aug. 21-27	\$ 843.78	\$ 537.48	\$ 680.51	\$ 1,020.90	\$ 2,042.13	\$ 1,735.34	\$ 817.60	\$ 7,677.74	\$ 3,082.67	\$ 4,595.07	Start of Home Events
Week 10	Aug. 28-Sept. 3	\$ 1,484.00	\$ 1,067.98	\$ 547.44	\$ 529.69	\$ 1,319.50	\$ 680.92	\$ 683.19	\$ 6,312.72	\$ 3,629.11	\$ 2,683.61	FB Opener vs. FAMU (LR)
Week 11	Sept. 4-10		\$ 817.64	\$ 1,418.29	\$ 1,109.73	\$ 7,453.34	\$ 85,326.49	\$ 1,352.90	\$ 97,478.39	\$ 3,345.66	\$ 94,132.73	Labor Day (Closed) / FB vs. TCU
Week 12	Sept. 11-17	\$ 13.89	\$ 21.72	\$ 633.11	\$ 195.80	\$ 897.41	\$ 500.69	\$ 348.73	\$ 2,611.35	\$ 864.52	\$ 1,746.83	
Week 13	Sept. 18-24	\$ 10,705.54	\$ 3,873.04	\$ 2,587.63	\$ 5,152.39	\$ 890.51	\$ 12,316.99	\$ 1,638.10	\$ 37,164.20	\$ 22,318.60	\$ 14,845.60	SW Classic/ Cowboys jersey release (9/18)
Week 14	Sept. 25-Oct. 1	\$ 299.91	\$ 196.93	\$ 966.73	\$ 431.04	\$ 3,574.51	\$ 70,154.05	\$ 1,121.77	\$ 76,744.94	\$ 1,894.61	\$ 74,850.33	FB vs. New Mexico State
Week 15	Oct. 2-8	\$ 415.85	\$ 86.71	\$ 243.46	\$ 359.42	\$ 1,646.24	\$ 653.34	\$ 237.87	\$ 3,642.89	\$ 1,105.44	\$ 2,537.45	
Week 16	Oct. 9-15	\$ 205.59	\$ 350.91	\$ 524.12	\$ 106.92	\$ 1,412.52	\$ 557.17	\$ 102.93	\$ 3,260.16	\$ 1,187.54	\$ 2,072.62	
Week 17	Oct. 16-22	\$ 431.85	\$ 256.95	\$ 387.59	\$ 1,354.05	\$ 10,435.59	\$ 56,154.48	\$ 2,075.70	\$ 71,096.21	\$ 2,430.44	\$ 68,665.77	Fri - RW MBB Game; FB vs. Auburn
Week 18	Oct. 23-29	\$ 347.84	\$ 3.95	\$ 279.87	\$ 1,240.62	\$ 2,878.14	\$ 692.60	\$ 178.80	\$ 5,621.82	\$ 1,872.28	\$ 3,749.54	
Week 19	Oct. 30-Nov. 5	\$ 113.68	\$ 538.65	\$ 34.99	\$ 1,493.32	\$ 7,656.85	\$ 42,930.00	\$ 2,561.42	\$ 55,328.91	\$ 2,180.64	\$ 53,148.27	FB vs. Coastal Carolina (Homecoming)
Week 20	Nov. 6-12	\$ 2.99	\$ 426.93	\$ 422.01	\$ 905.88	\$ 5,877.43	\$ 262.59	\$ 5,451.99	\$ 13,349.82	\$ 1,757.81	\$ 11,592.01	
Week 21	Nov. 13-19	\$ 381.91	\$ 694.56	\$ 655.72	\$ 539.31	\$ 12,899.18	\$ 97,509.93	\$ 2,342.14	\$ 115,022.75	\$ 2,271.50	\$ 112,751.25	FB vs. Mississippi State
Week 22	Nov. 20-26	\$ 1,109.59	\$ 1,496.37	\$ 2,224.40	Thanksgiving	\$ 47,123.00	\$ 607.50	\$ (22.97)	\$ 52,537.89	\$ 4,830.36	\$ 47,707.53	Black Friday/FB vs. Missouri
Week 23	Nov. 27-Dec. 3	\$ 284.43	\$ -	\$ 633.03	\$ 371.91	\$ 964.67	\$ 365.40	CLOSED	\$ 2,619.44	\$ 1,289.37	\$ 1,330.07	
Week 24	Dec. 4-10	\$ 315.90	\$ 3,102.36	\$ 1,736.16	\$ 2,446.49	\$ 2,511.00	\$ 15,302.99	\$ 1,216.98	\$ 26,631.88	\$ 7,600.91	\$ 19,030.97	MBB vs. Minnesota
Week 25	Dec. 11-17	\$ 293.50	\$ 1,073.28	\$ 833.68	\$ 1,136.24	\$ 1,376.75	\$ 13,057.27	\$ 1,061.72	\$ 18,832.44	\$ 3,336.70	\$ 15,495.74	MBB in LR
Week 26	Dec. 18-24	\$ 1,485.22	\$ 9,967.00	\$ 760.99	\$ 1,199.94	\$ 2,017.17	\$ 2,069.25	CLOSED	\$ 17,499.57	\$ 13,413.15	\$ 4,086.42	
Week 27	Dec. 25-31	Christmas	\$ 196.58	\$ 9,108.65	\$ 1,143.68	\$ 467.35	\$ 27,128.39	\$ 855.45	\$ 38,900.10	\$ 10,448.91	\$ 28,451.19	Hog Heaven Redemption Coupon at MBB (Dec. 30)
Week 28	Jan. 1-7	CLOSED	\$ 267.24	\$ 289.93	\$ 59.47	\$ 625.35	\$ 4,710.88	\$ 738.19	\$ 6,691.06	\$ 616.64	\$ 6,074.42	
Week 29	Jan. 8-14	\$ 94.34	\$ 750.52	\$ 5,541.90	\$ 408.55	\$ 833.38	\$ 17,463.43	CLOSED	\$ 25,092.12	\$ 6,795.31	\$ 18,296.81	
Week 30	Jan. 15-21	\$ 486.72	\$ (22.99)	\$ 32.66	\$ 472.83	\$ 456.12	\$ 16,719.56	CLOSED	\$ 18,144.90	\$ 969.22	\$ 17,175.68	
Week 31	Jan. 22-28	\$ 298.89	\$ 29.99	\$ 136.91	\$ 172.90	\$ 1,887.50	\$ 14,878.58	CLOSED	\$ 17,404.77	\$ 638.69	\$ 16,766.08	
Week 32	Jan. 29-Feb. 4	\$ 317.13	\$ 175.90	\$ 429.01	\$ 250.19	\$ 204.15	\$ 595.73	CLOSED	\$ 1,972.11	\$ 1,172.23	\$ 799.88	
Week 33	Feb. 5-11	\$ 393.32	\$ 3,569.65	\$ 89.99	\$ 807.84	\$ 1,137.96	\$ 3,004.07	CLOSED	\$ 9,002.83	\$ 4,860.80	\$ 4,142.03	
Week 34	Feb. 12-18								\$ -	\$ -	\$ -	
Week 35	Feb. 19-25								\$ -	\$ -	\$ -	
Week 36	Feb. 26-March 4								\$ -	\$ -	\$ -	
Week 37	March 5-11								\$ -	\$ -	\$ -	
Week 38	March 12-18								\$ -	\$ -	\$ -	
Week 39	March 19-25								\$ -	\$ -	\$ -	
Week 40	March 26-April 1								\$ -	\$ -	\$ -	
Week 41	April 2-8								\$ -	\$ -	\$ -	
Week 42	April 9-15								\$ -	\$ -	\$ -	
Week 43	April 16-22								\$ -	\$ -	\$ -	
Week 44	April 23-29								\$ -	\$ -	\$ -	
Week 45	April 30-May 6								\$ -	\$ -	\$ -	
Week 46	May 7-13								\$ -	\$ -	\$ -	
Week 47	May 14-20								\$ -	\$ -	\$ -	
Week 48	May 21-27								\$ -	\$ -	\$ -	
Week 49	May 28-June 3								\$ -	\$ -	\$ -	
Week 50	June 4-10								\$ -	\$ -	\$ -	
Week 51	June 11-17								\$ -	\$ -	\$ -	
Week 52	June 18-24								\$ -	\$ -	\$ -	
Week 53	June 25-30								\$ -	\$ -	\$ -	
Averages		\$ 24,728.62	\$ 33,950.82	\$ 35,224.88	\$ 26,848.53	\$ 126,812.05	\$ 503,904.84	\$ 23,165.03	\$ 777,012.15	\$ 121,800.34	\$ 655,211.81	

CLOSED