

Business Services

1001 East Sain Street | UPTW 101

 Fayetteville, Arkansas 72703

January 24, 2025

RE: Intent to Award – RFP10302024 – Rebranding Campaign for Parking & Transit Operations

To All Respondents:

The University of Arkansas Procurement division has received the official recommendation of award from the evaluation committee selected to review the proposals requested for RFP10302024 – Rebranding Campaign for Parking & Transit Operations. Upon the results of the evaluation, the recommendation for award extends respondents – Stone Ward.

Respectfully, this letter of “Intent to Award” serves as notification that contract negotiations will commence with Stone Ward with the goal of fully executed Purchase Order/Supplier Contract to be issued by the University of Arkansas to each winning respondent.

The University of Arkansas is thankful for the attention of each respondent, and for the time and effort expended in responding to the RFP. We encourage and appreciate the participation of our vendor community. Thank you for your interest and participation.

Regards,

**Ellen Ferguson**

Ellen Ferguson, APO

Director of Contracts, Strategic Sourcing & Fleet