[](http://www.uark.edu/)

Business Services

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**Addendum #2**

**Rebranding Campaign for Parking & Transit Operations**

**RFP10302024**

**11/13/2024**

The projected timeline for this RFP has been further adjusted per the dates shown below in **red text**.

7. **PROJECTED TIMETABLE OF ACTIVITIES**

The following schedule will apply to this RFP, but may change in accordance with the UA's needs:

Wednesday, October 30, 2024 RFP released to prospective respondents

Wednesday, November 20, 2024 2:30 pmCST - Last date/time UA will accept questions

Friday, December 6, 2024 Last date UA will issue an addendum

Wednesday, December 18, 2024 Proposal Submission Deadline *and* Bid Opening Event 2:30 PM CST

**Note:** Attendance of RFP opening is not required. No award will be made. Only names of respondents, and a preliminary determination of proposal responsiveness will be made at this time.

**January 15 - 16, 2025 Respondent Presentations (if necessary)**

**Week of January 20th, 2025 Notice of Intent to Award**

Upon Intent to Award TBD\* Contract Negotiations Begin (upon intent to award)\*

Upon Contract Approval: Service to Commence (upon final legislative approval, if applicable)

\*UA places a value on all elements of this RFP. As such, after evaluation of Proposals and selection of Contractor(s), the UA reserves the right to further negotiate with the selected respondent on any or all elements, and to award accordingly.

Other elements of the RFP remain the same at this time.

Ellen Ferguson

Director of Contracts, Strategic Sourcing & Fleet