June 30, 2022

Dear Prospective Bidder:

On behalf of the University of Arkansas System (UAS or “the University”), Segal requests proposals for Employee Discount Services Program. There are approximately 20,000 benefit eligible employees at the University.

The anticipated go live date is January 1, 2023 (earlier implementation is possible). This request for proposal (RFP) and its attachments will provide the background information on which you are to base your proposal. You may obtain the RFP and any future addendum at the University procurement site (<https://hogbid.uark.edu/>). The RFP is structured as follows:

* Sections 1.2 through 1.6 contain background information, scope of services, evaluation criteria and instructions
* Sections 1.7 through 1.54 contain the University standard terms and conditions
* Section 2 contains the question set the University would like you to address

Using the Intent to Bid Form, please notify us no later than July 19, 2022 whether or not you intend to submit a proposal for UAS.

We believe this document and the referenced University benefits website provide all the information necessary for your company to submit a proposal; however, in the event additional information is desired, please submit your written request to Mr. John Hardy. We ask no representative from your firm contact anyone except Mr. Hardy with regard to all matters pertaining to this RFP. Unless otherwise advised at a future date, your sole contact is to be with Mr. Hardy.

Segal and the University of Arkansas must receive your proposal no later than 5:00 p.m. Central Time July 28, 2022. Proposals must be submitted to both Segal and to the University of Arkansas System.

* Submission to Segal is desired and highly encouraged via ProposalTech, a web-based proposal tool, (<https://www.proposaltech.com>) .
* Go to <http://www.proposaltech.com/home/app.php/register>. Enter your email address into the field provided. No registration code is necessary. Click “Begin Registration.” If you already have an account with Proposal Tech it will be listed on the registration page, if you do not, you will be asked to provide company information. Once your account has been confirmed, check the appropriate box for the RFP you’re registering for and click the “Register” button. An invitation will be mailed to you within fifteen minutes. If you have any questions regarding the registration process, contact Proposal Tech Support at 877-211-8316 x84.
* Submission of a signed, printed proposal and electronic copies to the University are required. More information about this submission requirement is contained in the RFP.

Printed proposals should be submitted to:

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| Mr. John HardySenior Health ConsultantSegal101 North Wacker Drive, Suite 500Chicago, IL 60606Phone: (312) 560-8047jhardy@Segalco.com | Mr. Steve WoodAssociate Vice President, Employee Benefits and Risk Management ServicesUniversity of Arkansas System2404 North University AvenueLittle Rock, AR 72207spwood@uasys.edu |

Please note this RFP has been copyrighted. All rights are reserved, and it may not be reproduced, distributed or used, except as the basis for your proposal, without the written permission of Segal.

Your cooperation is appreciated by all concerned.

/baa

Attachments

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