

Q&A Addendum
ArkansasRazorbacks.com Website & Marketing - Term Contract
RFP 1152015

This document provides question and answer information pertaining to the above captioned RFP and will be updated as necessary.

REMINDER: It is the Respondent's responsibility to thoroughly examine and read the entire RFP document and any appendices and addenda to this RFP.

DUE DATE EXTENSION: Proposal submission deadline has been extended to Tuesday 11.24.15 at 2:30PM. The remainder of the projected timetable remains as is.

Posted November 17, 2015

Question: Does the University have a preference if we submit our bid through our Canadian or Delaware Corporation?

Answer: Preference is to submit via corporation within U.S.

Question: We have developed our own CMS that is much more efficient and has a much lower total cost of ownership when compared with Open Source Software (OSS). Will the University consider a proprietary Software as a Service (SaaS) solution if it provides the site administrators with control over the website and ability to easily edit and update all aspects of it?

Answer: We would be open to reviewing the proprietary product (SaaS) from a qualitative and fiscal standpoint as part of the submittal, but you would also have to include in the proposal costs and specifications using the OSS as prescribed in the original RFP.

Question: What are the desired timelines for site launch?

Answer: The University currently owns the rights to the website we have now, but would need to have it transitioned to the winner of this RFP within two months of signing a contract.

Question: Which third party software does the site currently interface with? How is the interface currently performed - through an API, or iFrame?

Answer: UStudio (our video provider) - through API; Tunein audio: iframe; Google DFP – iframe

Question: Which third party software should the website interface with in the future?

Answer: UStudio (our video provider) - through API; Tunein audio: iframe; Google DFP

Question: Is it possible if we could request for an extension of this RFP? If so, how long of an extension can you give us? In addition, when would be the dates of a potential rebid, if no vendors were selected?

Answer: Proposal submission deadline has been extended to Tuesday 11.24.15 at 2:30PM. The remainder of the projected timetable remains as is.

Question: I was reviewing the RFP and noticed you are looking for video and live support 24/7/365. To clarify, are you looking for an agency to be able to take this information and integrate it into the site or to be their live to record video on game days, etc.?

Answer: We are looking for someone to integrate the uStudio video platform, which we have contracted, into the site to provide video content. The content displayed using the uStudio platform will come from the Broadcast Services office of the Department of Athletics. It is our expectation that we can upload and deliver that content from anywhere 24/7/365.

In terms of 24/7/365 live support, we are looking for a company to provide us technical and infrastructure support of the website and its integrated platforms if they fail at any time.