



321 Administration Building, Fayetteville, Arkansas 72701  
Phone: 479.575.2551 Fax: 479.575.4158

December 17, 2015

**RE: Intent to Award - RFP 1152015 - ArkansasRazorbacks.com Website & Marketing**

The University of Arkansas Procurement division has received the official recommendation of award from the evaluation committee elected to review the proposals requested for the ArkansasRazorbacks.com Website & Marketing RFP. The original proposal due date was November 20, 2015 which was extended to November 24, 2015. The University received five (5) certified responses. Upon the results of the committee final evaluation, the recommendation for award extends to WebME Technologies.

The committee carefully reviewed the proposal and determined WebME to be qualified and capable of honoring their response regarding the requested services under the specified terms of the RFP. Respectfully, this letter of "Intent to Award" serves as notification that contract negotiations will commence with WebME with the ultimate goal of Purchase Order/Contract to be issued by the University of Arkansas.

The University of Arkansas is thankful for the time and effort expended in responding to the RFP. We encourage and appreciate the participation of our vendor community. Thank you for your interest and participation.

Best Regards,

**Whitney Smith**  
**Procurement Coordinator**

Business Affairs  
ADMN 321  
1125 W. Maple  
Fayetteville, AR 72701  
P: 479-575-5158 | F: 479-575-4158  
[wsmith@uark.edu](mailto:wsmith@uark.edu) | <http://procurement.uark.edu/>