Q&A Addendum
ArkansasRazorbacks.com Video Portal & Hosting
RFP 04292016

This document provides question and answer information pertaining to the above captioned RFP and will be updated as necessary.

REMINDER: It is the Respondent's responsibility to thoroughly examine and read the entire RFP document and any appendices and addenda to this RFP.

Posted May 5, 2016

Question: Whether companies from Outside USA can apply for this? (like,from India or Canada)

Answer: There's no restriction to USA only.

Question: Whether we need to come over there for meetings?

Answer: Respondent interviews/presentations would either take place here on campus or through other means, as determined by the Evaluation Committee if/when that time comes. Respondents would be notified in this case. Refer to section 8.22 of the RFP.

Question: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

Answer: There's no restriction to USA only.

Question: Can we submit the proposals via email?????

Answer: NO. Refer to section 9.4 of the RFP for proper submittal.

Posted May 13, 2016

Question: Will there be a stand-alone video page or will this only live within the website? The RFP referenced HTML5 support (13.1) and integration with in the current website framework which uses Wordpress (13.3).

Answer: The videos will live within the website

Question: Is University of Arkansas willing to explore using a third level domain, i.e. video.arkansasrazorbacks.com to create a stand-alone video experience that mimics the existing site?

Answer: We are not interesting in exploring a third level domain.

Question: In (13.1), need more information, what does "Multiple video player options" mean?

Answer: We need to have the flexibility to add and remove some items / buttons from the player on various occasions. For example, have the ability to add a link to buy football tickets when the video is categorized as "football", but if it's about "basketball" is would include an icon for merchandise, etc.

Question: In (13.1), "Details on the types of technology your video player consists of." Are you asking about the actual code a provider would use for building a player or are you talking about integrations that the provider does.

Answer: The actual code a provider would use for building a player.

Question: Under bullet (6), "Service to Commence", is the July 1st date when the building of the player would start or when it needs to be live?

Answer: Building of the player would start on July 1 at the latest. The player would **need** to be live by August 1.

Question: Will you be willing to sign a multi-year contract?

Answer: Yes

Question: In (13.1), need more information regarding customization features. Do those need to be menu items, ads, etc.? Please clarify

Answer: Similar to the third questions and answer, we're looking for a partner who has the ability to integrate shop features, ticket icons, Google DFP ads--but with the ability to decide which features go on the "Football video player" and which features go on to the "Softball video player"

Question: In (13.2) distributing videos to YouTube is mentioned. Are you looking to be able to download the videos and then be able to upload them to YouTube or were you looking for something different?

Answer: Ideally there would be an easier way to distribute our videos to YouTube than downloading from portal and then uploading to YouTube. Looking for something more automated.

Question: In (13.3) you mentioned integrating a video solution into your current environment including social media. Can you please clarify that?

Answer: Does the provider have a whitelisted player card (Twitter) or any integration with Facebook native video? Some providers will have the ability to upload the video to the portal and then choose multiple destinations to send the video to -- including social media channels.

Question: In 13.2, you reference ability to upload through the video portal. Is this a requirement?

Answer: Yes. There needs to be a way to upload videos without the use of an FTP.

Question: In 13.3, you reference migrating data from the current video portal. Can provide an estimate of the # of videos, as well as a sample of how they are currently stored? Will your current provider be able to provide an export of said videos, and can you provide a sample export?

Answer: Need to find out some additional information. Will create one-sheet of information on export information.

Question: Is the university willing to share inventory as it relates to advertising?
Answer: We are not open to that at this time.

Question: Does the university intend to offer a subscription product for access to premium content? If yes, will the university be open to a revenue share regarding subscription revenue?
Answer: We do not intend to offer any subscription based products at this time.